Caitlin Politte Murphy

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SUMMARY

Early professional who has completed a 2-year certificate in User Experience Design. Have skills in both writing and visual media, with a Masters in English and a certificate in Graphic Design. Experience writing web content for a variety of audiences and working on end-to-end design processes.

WORK EXPERIENCE

Content Development Volunteer – Humane Society (Bellevue, WA) *(03/2022 - present)*

- Lead and support content development in form of news articles shared with all staff within Humane Society
- Draft news articles by independently interviewing employees, conducting research, and finding images
- Edit articles based on feedback from supervisor and in adherence to the Society's style guide
- Develop templates used by interviewees to streamline content gathering process

Graphic Design Intern – Anschutz Public Relations (Bellevue, WA) *(08/2020 - 10/2020)*

- Developed logo concepts for brand redesign and social media branch
- Managed projects and coordinated deadlines in entirely remote position with minimal supervision
- Conducted research to create pieces consistent with company's image and brand
- Reviewed feedback from supervisor and made necessary changes to format, colors, and layout

Research & Writing Intern – Anschutz Public Relations (Bellevue, WA) *(04/2020 - 08/2020)*

- Researched variety of topics in the lifestyle and B2B sectors and synthesized data for projects
- Generated articles with weekly deadlines, composing 13 articles over course of internship
- Discussed and developed copy to promote clients' products in blog posts and marketing pitches
- Was go-to person for urgent projects, completing several articles on 3-to-4-day deadlines

Graduate Teaching Assistant – Fordham University (Bronx, NY) *(08/2017- 12/2017)*

- Worked for Fordham Gabelli School of Business while in the Graduate School of Arts Program
- Reviewed, proofed, and graded 120 undergraduates' assignments on 3-week deadlines
- Adhered to essay and grading guidelines for 4 different classes simultaneously
- Provided students with additional guidance through email and one-on-one meetings

EDUCATION

MA, English – Fordham University Graduate School of Arts (Bronx, NY)
Early Admissions Program: Accepted into GSA and began graduate studies while an undergraduate

Bachelors, English – Fordham University (Bronx, NY)

CERTIFICATES

UX Design – Tombolo Institute (Bellevue, WA)
Content Development, Information Architecture, UX Research, Usability Studies, Interaction Design

Graphic Design – Bellevue College Continuing Education (Bellevue, WA)
Advertising Design, Branding Business, Business of Graphic Design

SKILLS

User flows; Journey maps; Usability testing; Navigation; User interviews; Editing; Proofreading; Personas; Developing taxonomies; Wireframing; Prototyping; Figma; Project research and data synthesis; InDesign